Carla,

Please find below a short approach and costing for all three countries.  Please let me know if you would like to discuss further.

**Summary Specifications**

Modes:                               See options below

Completes:                        See options below

Approach:                          Nationally Representative and ADM1 Oversampling (see below)

Sample source:                 GeoPoll

Survey Length:                  20 questions / 10 minutes

Question Types:               Close-ended

Airtime Incentives:          Kenya ($0.50); Djibouti (n/a); Cambodia ($1.00)

Eligibility:                            Men and Women, 18+ years of age

Survey Languages:           Kenya (English and Kiswahili); Djibouti (Arabic and French), Cambodia (Khmer)

Outputs:                             Raw Data, Production Statistics

**Country Options**

Kenya

In Kenya, in addition to looking for nationally representative data, we suggest a focus on the Mombasa region (ADM1) oversampling as this region is in proximity foreign military facilities and personnel.

|  |  |  |  |
| --- | --- | --- | --- |
| **Mode / Completes** | **n=250** | **n=500** | **n=1,000** |
| **Live Calls (CATI)** | $5,920 | $8,091 | $11,523 |
| **Face-to-Face (CAPI)** | $11,260 | $15,231 | $22,865 |

Djibouti

In Djibouti, in addition to looking for nationally representative data, we suggest a focus on the Djibouti City region to its proximity to foreign military facilities and personnel.

|  |  |  |  |
| --- | --- | --- | --- |
| **Mode / Completes** | **n=250** | **n=500** | **n=1,000** |
| **Live Calls (CATI)** | $8,545 | $12,455 | $18,545 |
| **Face-to-Face (CAPI)** | $17,538 | $29,077 | $42,308 |

Cambodia

As shared in my earlier email data collection in Cambodia on this subject would be a lot more challenging.  We looked into both CATI and CAPI options and found that CATI would not be possible if we were to only focus on the part of the country where foreign miliary bases reside (Preah Sihanouk province (ADM1)).

As to CAPI (face-to-face), we identified a local Cambodia partner who would be able to support data collection with several stipulations.  They are able to conduct the work only if we support and provide them with an authorized letter from our client with approval of Ministry of Interior in Cambodia and provincial governor in Preah Sihanouk province to give them permission to show it to the local authorities such as police, commune chief, village chief and other relevant government bodies. I would suspect that this would not be viable unless the questionnaire were to be notably altered.

|  |  |  |  |
| --- | --- | --- | --- |
| **Mode / Completes** | **n=250** | **n=500** | **n=1,000** |
| **Face-to-Face (CAPI)** | $12,385 | $25,712 | $41,858 |

Please let me know if you would like to discuss this in greater detail either before or after the holidays.

Best, Scott